

Sponsorship Packet



LifeCycle 2026

Benefit Bike Tour

Saturday, June 6, 2026 @ 7:30am



heartofhope
a sanctuary for women



Thank you for considering sponsorship of our 15th Annual Heart of Hope LifeCycle. For 16 years, this ride has brought together a community committed to one mission: supporting teen moms with hope, stability, and the tools they need to thrive as mothers.

Enclosed are the sponsorship levels available, including their benefits!
Sponsorship levels can even be adapted to fit you and/or your business.

LifeCycle is intentionally designed to promote physical health and wellness for cyclists, while their participation directly fuels our mission of supporting young mothers and their children. Inside this packet, you'll find the benefits associated with each sponsorship level—along with a glimpse of the exceptional cyclist experience your support helps make possible. All participants enjoy a premier swag bag, fully supported routes with sheriff-assisted intersections, stocked rest stops, and a hearty post-ride lunch featuring down-home sausage and grilled chicken. It's professionally run, thoughtfully supported, and genuinely fun for everyone involved.

I would love to hear from you and answer any questions you may have regarding this packet. Thank you for your time and consideration!

Sincerely,

Jodi Burns
Executive Director

Heart of Hope is a faith-based maternity home and school for young women, ages 11 – 20, who are experiencing an unplanned pregnancy. We provide a safe haven where she can live while deciding what is best for her and her baby and then continue on as a new single mom with her newborn. Focusing on their physical, emotional, educational, and spiritual needs, we offer young women an assortment of life- skill classes, individual counseling, private healthcare and continuing education in our onsite classroom through Louisiana's Department of Education.

Proceeds benefit Heart of Hope-A Sanctuary for Women

Heart of Hope Ministry, Inc. 10420 Heart of Hope Way Keithville, LA 71047 318-925-4663 www.heartofhopela.org

Heart of Hope LifeCycle 2026

Benefit Bike Tour

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First Baptist Keithville

6295 Williams Rd

Keithville, La 71047

TITLE Sponsor Package-\$10,000 (1 Available)

- Promotion as Event Sponsor on all media, signage and print material
- 10 Cyclist Registrations
- 10 Event Jerseys
- Event T-shirts and SWAG bag for employees (up to 100)
- Promotional signage at event & on course
- Logo on Event Jersey (side panels)
- Logo on Event T-Shirt – front & back
- Logo on SWAG bag
- Booth Space at After-Ride Expo
- Featured in Newsletter, Website, and FB
- Estimated Tax Deduction- \$8,250

Reserve this sponsorship BY April 15th

Sock Sponsor Package-5,000 (1 Available)

- 5 Cyclist Registrations
- 5 Event Jerseys
- 5 Pair of Event Socks
- Logo on Event Jersey – Premium location
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$3,676

Reserve this sponsorship BY April 15th

Bottle Sponsor Package-5,000 (Sponsored)

- 5 Cyclist Registrations
- 5 Event Jerseys
- 10 water bottles
- Logo on Event Jersey – Premium location
- Logo on Event Water Bottle
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$4,565

Reserve this sponsorship BY April 15th

Short/Bib Sponsor Package-\$5,000 (1 Available)

- 5 Cyclist Registrations
- 5 Event Jerseys/Bibs or shorts
- Logo on Jersey – Premium location
- Logo on Shorts – Your Logo only on Shorts
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Booth Space at After-Ride Expo
- Featured in Newsletter, Website, and FB
- Estimated Tax Deduction- \$4,040

Reserve this sponsorship BY April 15th

Headband Sponsor Package-\$4,000 (1 Available)

- 4 Cyclist Registrations
- 4 Event Jerseys
- 4 Event Headbands
- Logo on Event Headband
- Logo on Event Jersey – Premium location
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction - \$3,672

Reserve this sponsorship BY April 15th

Cooling Towel Sponsor-\$3,500 (Sponsored)

- 2 Cyclist Registrations
- 2 Event Jerseys
- 25 towels
- Logo on Event Cooling Towel
- Logo on Event Jersey & T-shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$3,265

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Lunch Sponsor Package-\$2,000 (1 Available)

- 2 Cyclist Registrations
 - 2 Event Jerseys
 - Logo on Event Jersey & T-shirt
 - Promotional signage at lunch & on course
Featured in Newsletter, Website, and FB
 - Booth Space at After-Ride Expo
 - Estimated Tax Deduction- \$1,800
- Reserve this sponsorship BY April 15th**

Hope Sponsor Package-\$1,000

- 1 Cyclist Registration
 - 1 Event Jersey
 - Logo on Event Jersey & T-shirt
 - Promotional signage at Event
 - Featured in Newsletter, Website, and FB
 - Booth Space at After-Ride Expo
 - Estimated Tax Deduction - \$900
- Reserve this sponsorship BY April 15th**

In-Kind Sponsor Package-\$200 or greater

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- Full Amount

Patron Sponsor Package-\$200

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$200

Friend Sponsor- \$500

- 1 Cyclist Registration
- Name on Event T-Shirt
- Promotional signage at Event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$475

*****Deadline for sponsorship logo to print on jersey
is April 15th and to print on t-shirt is May 6th*****

To reserve your sponsorship contact:

Jodi Burns, Executive Director
(318) 925-4663
jodib@heartofhopeministry.com

Rest Stop Sponsors – Heart of Hope is looking for those interested in being Rest Stop Sponsors for the bike tour. **Each Rest Stop must provide snacks for the riders.** We will send you a Rest Stop Primer with detailed information and Snack suggestions. If your organization wishes to hand out flyers or goodies to the cyclists, please contact our office so these items can be included in the SWAG Bags. Items cannot be distributed during the ride. Table, canopy, water, Gatorade, and port-a-potty will be provided. **(You will be featured in website, newsletter, and FB page. Logo on event t-shirt)**

Custom Sponsor Level – If you would like to create your own sponsor package, please call or email us and we would love to custom create the sponsor level that fits your needs.

Heart of Hope LifeCycle 2026
Thanks for your consideration!

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Heart of Hope **LifeCycle 2026** Sponsor Application Form



Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____

Fax: _____

E-mail: _____

Sponsorship Level: _____

Sponsor Check Included: Make checks payable to: Heart of Hope

Jodi Burns, Executive Director
(318)925-4663
jodib@heartofhopeministry.com

OR

Mail form and payment to:

Heart of Hope – A Sanctuary for Women

10420 Heart of Hope Way
Keithville, LA 71047

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