

Sponsorship Packet



LifeCycle 2020

Benefit Bike Tour

Saturday, June 6, 2020 @ 7:30am



heartofhope
a sanctuary for women



Dear Sponsor,

Thank you for considering being a part of our 9 Annual Heart of Hope LifeCycle! Since this bicycle tour began we have been humbled by its success. Since its founding year of 2011, LifeCycle over 1800 cyclists have supported our benefit ride! The amazing Sponsor support has brought new friends who not only share an interest in pedaling but allow us the opportunity to share how we support teen moms and help them be the best moms they can be for their children.

When planning our LifeCycle event each year, we strive to provide a safe and fun event that caters to the heart of a cyclist whether young or old, fast or slow, skilled or novice. From route choices, SWAG bags, and merchandise, we offer an event where each cyclist walks away feeling pampered. With these driving forces in mind, along with amazing sponsors that believe in the cause of Heart of Hope, LifeCycle has very quickly become the top bicycle tour in Shreveport/Bossier.

**Enclosed are the sponsorship levels available, including their benefits!
Sponsorship levels can even be adapted to fit you and/or your business.**

Please consider helping us impact generations by partnering with us for this fun event. I would love to hear from you and answer any questions you may have regarding this packet. Thank you for your time and consideration!

Sincerely,

LifeCycle Event Committee
Heart of Hope – A Sanctuary for Women

Heart of Hope is a faith-based maternity home and school for young women, ages 11 – 23, who are experiencing an unplanned pregnancy. We provide a safe haven where a mom-to-be can live while deciding what is best for her and her baby; choosing to parent her child or choosing the gift of adoption. Focusing on their physical, emotional, educational and spiritual needs, we offer young women an assortment of life- skill classes, individual counseling, private healthcare and continuing education in our onsite classroom through Louisiana's Department of Education.

Proceeds benefit Heart of Hope-A Sanctuary for Women

Heart of Hope Ministry, Inc. 10420 Heart of Hope Way Keithville, LA 71047 318-925-4663 www.heartofhopeministry.org

Heart of Hope LifeCycle 2020

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10420 Heart of Hope Way

Keithville, LA 71047

TITLE Sponsor Package-\$10,000 (1 Available)

- Promotion as Event Sponsor on all media, signage and print material
 - 10 Cyclist Registrations
 - 10 Event Jerseys
 - Event T-shirts and SWAG bag for employees (up to 100)
 - Promotional signage at event & on course
 - Logo on Event Jersey (side panels)
 - Logo on Event T-Shirt – front & back
 - Logo on SWAG bag
 - Booth Space at After-Ride Expo
 - Featured in Newsletter, Website, and FB
 - Estimated Tax Deduction- \$8,250
- Reserve this sponsorship BY March 1st**

Sock Sponsor Package-5,000 (1 Available)

- 5 Cyclist Registrations
 - 5 Event Jerseys
 - 5 Pair of Event Socks
 - Logo on Event Jersey – Premium location
 - Logo on Event T-Shirt
 - Promotional signage at event & on course
 - Featured in Newsletter, Website, and FB
 - Booth Space at After-Ride Expo
 - Estimated Tax Deduction- \$3,676
- Reserve this sponsorship BY March 1st**

Bottle Sponsor Package-\$5,000 (1 Available)

- 5 Cyclist Registrations
 - 5 Event Jerseys
 - 10 water bottles
 - Logo on Event Jersey – Premium location
 - Logo on Event Water Bottle
 - Logo on Event T-Shirt
 - Promotional signage at event & on course
 - Featured in Newsletter, Website, and FB
 - Booth Space at After-Ride Expo
 - Estimated Tax Deduction- \$4,565
- Reserve this sponsorship BY March 1st**

Short/Bib Sponsor Package-\$5,000 (1 Available)

- 5 Cyclist Registrations
 - 5 Event Jerseys/Bibs or shorts
 - Logo on Jersey – Premium location
 - Logo on Shorts – Your Logo only on Shorts
 - Logo on Event T-Shirt
 - Promotional signage at event & on course
 - Booth Space at After-Ride Expo
 - Featured in Newsletter, Website, and FB
 - Estimated Tax Deduction- \$4,325
- Reserve this sponsorship BY March 1st**

Headband Sponsor Package-\$4,000 (1 Available)

- 4 Cyclist Registrations
 - 4 Event Jerseys
 - 4 Event Headbands
 - Logo on Event Headband
 - Logo on Event Jersey – Premium location
 - Logo on Event T-Shirt
 - Promotional signage at event & on course
 - Featured in Newsletter, Website, and FB
 - Booth Space at After-Ride Expo
 - Estimated Tax Deduction - \$3,672
- Reserve this sponsorship BY Feb. 1st**

Cooling Towel Sponsor-\$3,500 (1 Available)

- 2 Cyclist Registrations
 - 2 Event Jerseys
 - 25 towels
 - Logo on Event Cooling Towel
 - Logo on Event Jersey & T-shirt
 - Promotional signage at event & on course
 - Featured in Newsletter, Website, and FB
 - Booth Space at After-Ride Expo
 - Estimated Tax Deduction- \$3,265
- Reserve this sponsorship BY March 1st**

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Lunch Sponsor Package-\$2,000 (1 Available)

- 2 Cyclist Registrations
 - 2 Event Jerseys
 - Logo on Event Jersey & T-shirt
 - Promotional signage at lunch & on course
Featured in Newsletter, Website, and FB
 - Booth Space at After-Ride Expo
 - Estimated Tax Deduction- \$1,800
- Reserve this sponsorship BY March 1st**

Friend Sponsor- \$500

- 1 Cyclist Registration
- Name on Event T-Shirt
- Promotional signage at Event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$475

Hope Sponsor Package-\$1,000

- 1 Cyclist Registration
 - 1 Event Jersey
 - Logo on Event Jersey & T-shirt
 - Promotional signage at Event
 - Featured in Newsletter, Website, and FB
 - Booth Space at After-Ride Expo
 - Estimated Tax Deduction - \$900
- Reserve this sponsorship BY March 1st**

In-Kind Sponsor Package-\$200 or greater

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- Full Amount

Patron Sponsor Package-\$200

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$200

*****Deadline for sponsorship logo to print on jersey
is April 1st and to print on t-shirt is May 1st*****

To reserve your sponsorship contact:

Sara Smith, Administrative Assistant
(318) 925-4663
saras@heartofhopeministry.com

Rest Stop Sponsors – Heart of Hope is looking for those interested in being Rest Stop Sponsors for the bike tour. **Each Rest Stop must provide snacks for the riders.** We will send you a Rest Stop Primer with detailed information and Snack suggestions. If your organization wishes to hand out flyers or goodies to the cyclists, please contact our office so these items can be included in the SWAG Bags. Items cannot be distributed during the ride. Table, canopy, water, gatorade, and port-a-potty will be provided. **(You will be featured in website, newsletter, and FB page. Logo on event t-shirt)**

Custom Sponsor Level – If you would like to create your own sponsor package, please call or email us and we would love to custom create the sponsor level that fits your needs.

Heart of Hope LifeCycle 2020

Thanks for your consideration!

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Heart of Hope LifeCycle 2020 Sponsor Application Form



Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____

Fax: _____

E-mail: _____

Sponsorship Level: _____

Sponsor Check Included: Make checks payable to: Heart of Hope

Sara Smith, Administrative Assistant
(318)925-4663
saras@heartofhopeministry.com

OR

Mail form and payment to:

Heart of Hope – A Sanctuary for Women

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Keithville, LA 71047

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