

# Sponsorship Packet



## **LifeCycle 2026**

**Benefit Bike Tour / 5K**

Saturday, June 6, 2026 @ 7:30am



## WE NEED YOU THIS YEAR MORE THAN EVER!

Thank you for considering sponsorship of our 15th Annual Heart of Hope LifeCycle. Since 2011, this ride has brought together a community committed to one mission: supporting teen moms with hope, stability, and the tools they need to thrive as mothers. **This year, we're excited to expand, welcoming runners with a 5K Run & Walk alongside the ride!** Join us on Saturday, June 6 at FBC Keithville, then stay for a post-race meal. Every step and every mile support the moms and babies at Heart of Hope.

### OUR PROGRAMS:

**Maternity Home:** Our maternity home is a home away from home for young moms-to-be between the ages 11-20. During this program, young women are educated on both parenting and adoption. They receive prenatal care from a local OB and Willis Knighton Health Systems, emotional support, counseling, life-skill classes, and much more.

**TLP (Transitional Living Program):** Koinonia Cottage is a short-term transitional living program for new moms (single parenting or birthmothers) who have completed the Heart of Hope Maternity Home program and need additional housing in a safe and Christian environment as well as support in establishing goals that will assist and equip them for successful independent living with their child.

**Hope Academy:** Young pregnant or new moms invest time and energy becoming educated on pregnancy, parenting, and other life skills through virtual learning and in-person weekly meetings. Upon completion of the initial 8-week course, moms will have the resources and supplies they need to meet the physical needs of their newborn: pack n play, car seat, bathing items, diapers and much more! Moms are also encouraged through personal prayer ministry, scripture memorization and peer group support.

Enclosed are the Sponsorship levels available, including their benefits! Please consider helping us impact generations by partnering with us for this fun event. I would love to hear from you and answer any questions you may have regarding this packet. Thank you for your time and consideration!

Sincerely,

Jodi Burns  
Executive Director

***Proceeds benefit Heart of Hope-A Sanctuary for Women***

Heart of Hope Ministry, Inc. 10420 Heart of Hope Way Keithville, LA 71047 318-925-4663 [www.heartofhopela.org](http://www.heartofhopela.org)

# Heart of Hope LifeCycle / 5K 2026

Thanks for your consideration!

## TITLE Sponsor Package-\$10,000 (1 Available)

- Promotion as Event Sponsor on all media
- 10 Cyclist Registrations
- 10 Event Jerseys
- Event T-shirts and SWAG bag for employees (up to 10)
- Promotional signage at event & on course
- Logo on Event Jersey (side panels)
- Logo on Event T-Shirt – front & back
- Logo on SWAG bag
- Booth Space at After-Ride Expo
- Featured in Newsletter, Website, and FB
- Estimated Tax Deduction- \$8,250

## T-Shirt Sponsor Package-\$5,000 (1 Available)

- 5 Cyclist / 5 5k Registrations
- T-Shirts (discuss employee sizes)
- Logo on Event Jersey – Premium location
- Logo on Event T-Shirt sleeve & back
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$3,900
- **Reserve Sponsorship by April 10th**

## Bottle Sponsor Package-5,000 (Sponsored)

- 5 Cyclist / 5K Registrations
- 5 Event Jerseys
- 10 water bottles
- Logo on Event Jersey – Premium location
- Logo on Event Water Bottle
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$3,500
- **Reserve this sponsorship BY April 30th**

## Custom Sponsor Level:

If you would like to create your own sponsor package, please call or email us and we would love to custom create the sponsor level that fits your needs.

## Cyclist/Runners Belt Sponsor Package-\$5,000 (1)

- 5 Cyclist / 5 5K Registrations
- 5 Event Jerseys
- 10 T-Shirts for employees
- Logo on Jersey – Premium location
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Booth Space at After-Ride Expo
- Featured in Newsletter, Website, and FB
- Estimated Tax Deduction- \$4,325
- **Reserve this sponsorship BY April 30th**

## Cooling Towel Sponsor-\$3,500 (Sponsored)

- 2 Cyclist Registrations
- 2 Event Jerseys
- 25 towels
- Logo on Event Cooling Towel
- Logo on Event Jersey & T-shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$3,265
- **Reserve this sponsorship BY April 30th**

## Friend Sponsor- \$500

- 1 / 1 5K Cyclist Registration
- Name on Event T-Shirt
- Promotional signage at Event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$400

## Patron Sponsor Package-\$200

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$200

Jodi Burns, Executive Director, (318) 925-4663, jodib@heartofhopeministry.com

***Proceeds benefit Heart of Hope-A Sanctuary for Women***

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# Heart of Hope LifeCycle / 5K 2026 Sponsor Application Form



Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsor Check Included: Make checks payable to: Heart of Hope

Jodi Burns, Executive Director  
(318)925-4663  
jodib@heartofhopeministry.com

**OR**

Mail form and payment to:  
**Heart of Hope – A Sanctuary for Women**  
10420 Heart of Hope Way  
Keithville, LA 71047

**WE ARE THANKFUL FOR YOUR SUPPORT!**

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