

Sponsorship Packet



LifeCycle 2024

Benefit Bike Tour

Saturday, June 1, 2024

First Baptist Keithville
6295 Williams Road
Keithville, La 71047
(New Venue Location)



heartofhope
a sanctuary for women



Happy New Year - 2024! We have an Exciting Announcement for this year's ride!

In preparation for the LifeCycle Bike Benefit Tour (also known as the Heart of Hope Ride), we have a significant change to announce. The event will now be held at First Baptist Keithville, which will provide **a better experience for all participants with smoother starts and ample parking.**

Rest assured; the following will remain unchanged:

- Volunteer Support
- Fully Stocked Rest Stops
- Sheriff Support along the route
- Well-marked Routes
- Delicious After-Ride Lunch
- Premier SWAG and Jersey Kits with your logo

Thank you for considering being a part of our 14th Annual Heart of Hope LifeCycle! Since this bicycle tour began, we have been humbled by its success. Since LifeCycle's founding year of 2011, over 2100 cyclists have supported our benefit ride! Your amazing Sponsor support has brought new friends who not only share an interest in pedaling but allow us the opportunity to share how we support teen and young adult moms and help them be the best moms they can be for their children.

Enclosed are the sponsorship levels available, including their benefits! Sponsorship levels can even be adapted to fit you and/or your business. I would love to hear from you and answer any questions you may have regarding this packet.

Thank you for your support! We can't do this without you!

Sincerely, Jodi Burns Executive Director

Heart of Hope is a faith-based maternity home and school for young women, ages 11 – 20, who are experiencing an unplanned pregnancy. We have expanded our residential care for adults through our Transitional Living Program where we can house up to 3 families up to the child's 2nd birthday. Hope Academy is our non-residential program offering significant life skill training, education and community for adults, single pregnant and parenting moms. Through our mission, we focus on their physical, emotional, educational, and spiritual needs, offering young women an assortment of life- skill classes, individual counseling, private healthcare and continuing education in our onsite classroom through Louisiana's Department of Education.

Proceeds benefit Heart of Hope-A Sanctuary for Women

Heart of Hope Ministry, Inc. 10420 Heart of Hope Way Keithville, LA 71047 318-925-4663 www.heartofhopeministry.org

Heart of Hope LifeCycle 2024

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TITLE Sponsor Package-\$10,000 (1 Available)

- Promotion as Event Sponsor on all media, signage and print material
- 10 Cyclist Registrations
- 10 Event Jerseys
- Event T-shirts and SWAG bag for employees (up to 100)
- Promotional signage at event & on course
- Logo on Event Jersey (side panels)
- Logo on Event T-Shirt – front & back
- Logo on SWAG bag
- Booth Space at After-Ride Expo
- Featured in Newsletter, Website, and FB
- Estimated Tax Deduction- \$8,250

Reserve this sponsorship BY March 1st

Short/Bib Sponsor Package-\$5,000 (1 Available)

- 5 Cyclist Registrations
- 5 Event Jerseys/Bibs or shorts
- Logo on Jersey – Premium location
- Logo on Shorts – Your Logo only on Shorts
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Booth Space at After-Ride Expo
- Featured in Newsletter, Website, and FB
- Estimated Tax Deduction- \$4,325

Reserve this sponsorship BY March 1st

Bottle Sponsor Package-\$5,000 (1 Available)

- 5 Cyclist Registrations
- 5 Event Jerseys
- 10 water bottles
- Logo on Event Jersey – Premium location
- Logo on Event Water Bottle
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$4,565

Reserve this sponsorship BY March 1st

Headband Sponsor Package-\$4,000 (1 Available)

- 4 Cyclist Registrations
- 4 Event Jerseys
- 4 Event Headbands
- Logo on Event Headband
- Logo on Event Jersey – Premium location
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction - \$3,672

Reserve this sponsorship BY Feb. 1st

Cooling Towel Sponsor-\$3,500 (1 Available)

- 2 Cyclist Registrations
- 2 Event Jerseys
- 25 towels
- Logo on Event Cooling Towel
- Logo on Event Jersey & T-shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$3,265

Reserve this sponsorship BY March 1st

Lunch Sponsor Package-\$2,000 (1 Available)

- 2 Cyclist Registrations
- 2 Event Jerseys
- Logo on Event Jersey & T-shirt
- Promotional signage at lunch & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$1,800

Reserve this sponsorship BY March 1st

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Hope Sponsor Package-\$1,000

- 1 Cyclist Registration
- 1 Event Jersey
- Logo on Event Jersey & T-shirt
- Promotional signage at Event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction - \$900

Reserve this sponsorship BY March 1st

Friend Sponsor- \$500

- 1 Cyclist Registration
- Name on Event T-Shirt
- Promotional signage at Event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$475

In-Kind Sponsor Package-\$200 or greater

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- Full Amount

Patron Sponsor Package-\$200

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$200

*****Deadline for sponsorship logo to print on jersey is March 20th and to print on t-shirt is May 1st*****

To Reserve your Sponsorship contact:
jodib@heartofhopeministry.com
(318) 925-4663

Rest Stop Sponsors – Heart of Hope is looking for those interested in being Rest Stop Sponsors for the bike tour. Each Rest Stop must provide snacks for the cyclists. We will send you a Rest Stop Primer with detailed information and Snack suggestions. If your organization wishes to hand out flyers or goodies to the cyclists, please contact our office so these items can be included in the SWAG Bags. Items cannot be distributed during the ride. We have a separate document detailing this sponsorship. Heart of Hope provides many things, of which are a tent, water, gatorade, and port-a-potty. (You will be featured in website, newsletter, and FB page. Logo on event t-shirt)

Custom Sponsor Level – If you would like to create your own sponsor package, please call or email us and we would love to custom create the sponsor level that fits your needs.

Heart of Hope **LifeCycle 2024**

Thanks for your Support!

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Heart of Hope LifeCycle 2024 Sponsor Application Form



Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____

Fax: _____

E-mail: _____

Sponsorship Level: _____

Sponsor Check Included: Make checks payable to: Heart of Hope

Jodi Burns, Executive Director
(318)925-4663
jodib@heartofhopeministry.com

OR

Mail form and payment to:
Heart of Hope – A Sanctuary for Women
10420 Heart of Hope Way
Keithville, LA 71047

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